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DERWENT-WEEK: 200276

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TITLE: Method for dynamically pricing goods and/or services over computer network by pricing item at second price based at least on orders at first price and sending it over network to at least one of clients

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PATENT-FAMILY:

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#### BASIC-ABSTRACT:

NOVELTY - A first price of an item for sale may be sent to one or more clients over a network. One or more orders may be received for the item at the first price from one or more of the clients. The item may be delivered to the clients that ordered the item at the first price. The item may be priced at a second price based at least on the orders at the first price. The second price may be sent over the network to at least one of the clients.

USE - In a sales system for dynamically pricing goods and/or services over a computer network.

ADVANTAGE - Content suppliers can make a profit, and at the same time provide an incentive for consumers to purchase and not steal content.

DESCRIPTION OF DRAWING(S) - The drawing is a flow diagram illustrating a process for dynamically pricing in item according to one embodiment of the present invention.